

## OVERVIEW

Accomplished Principal UX Designer with over 10 years design experience, advertising agency, design studios and digital industrials. Most recent work experience includes UI and UX including interaction design, wireframe, prototype, information architect, and visual design digital products such as mobile, tablet, web and TV applications. Always obsess over details and polish until the project is pixel-perfect. Looking to expand my portfolio of work.

## EMPLOYMENT HISTORY

2019.04 - Present

### **BigCommerce Sr. UX Lead**

I'm working as a Senior UX Lead for the Creative Marketing Team. I'm working on projects that improve User Experience for our BigCommerce site. I have worked several projects, which include the onboarding process, job application, pricing, email template, and free theme features, and a control panel in the product. I'm working with various stakeholders like the Marketing Team, Customer Support, Sales, Project Managers, and Creative Designers.

I'm in charge of UX design, including market research, user needs, competitor products, comparison charts, analysis pain points, wireframing, prototyping, and testing. I work responsive web design-based, and we're using Sketch, Adobe Creative Suite, Invision and get tickets through Jira.

2017.05 - 2019.04

### **Asurion, LLC User Experience Principal**

I'm leading two home security projects. One is a home sound detection system, and the other is a home security system called Teros. Also, I'm in charge of a senior's hub project called Luminary as a Principal UX Designer. I'm the contributor to Asurion innovation team, and I am responsible for UX design including interaction design, wireframe, prototype, information architect, and visual design based on product requirements. I also provide and direct in-house marketing materials for Teros.

- Bear SDS - Sound Detection System
- Teros- Home Security System
- Luminary Hub - Senior Wireless Charger
- Disco - Network Analysis

2016. 01 - 2017.04

### **Dish Network Principal UI Designer**

As a Principal UI Designer, I was responsible for UI design across TV, mobile, tablet and web application environments. This job included interaction design methodology, wireframes, prototypes, information architect and implementation, assessing and interpreting product requirements and managing the day-to-day interactions with engineering and product management teams. Also, I was in charge of creating output to communicate relevant visual languages, made iterations to investigate solutions and applied feedback from users, engineering teams, and other designers.

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- Dish Anywhere application design
  - Dish Explorer application design
  - Dish HopperGO application design
  - Dish FireTV application design

2014. 04 - 2016. 01 **Sling Media, Inc. Sr. Staff User Experience Designer**

As a Senior User Experience Designer, I was responsible for UI design including visual and interactive design for TV, mobile, tablet and web applications. I designed entire Sling Media products such as Sling Player application, Slingbox500, Slingbox 350, SlingboxM2, FireTV, and SlingStudio. I collaborated closely with UX designers, engineering team, and product managers.

- Sling Player application design
- Slingbox 500 interface design
- Slingbox 350 and SlingboxM2 setup design
- FireTV application design
- SlingStudio application design

2011. 10 - 2014. 04 **Sling Media, Inc. Sr. User Interface Designer**

2010. 10 - 2011.09 **Cisco System, Inc. Sr. User Interface Visual Designer**

Worked closely with the User Experience Design team of visual and user interaction designers, product managers, and engineers to provide interactive prototypes, design mock-ups, specifications, and final assets requisite for flawless design implementation. Also, I Led visual design projects of Cisco and Webex mobile and desktop applications. Supervised design interns, junior graphic designers, and web developers.

- WebEx Enterprise interface design
- WebEx Enterprise application design

2008. 06 - 2010. 10 **Loomis Group, Inc. Interactive Designer**

Worked as part of a team of the interactive department with other project managers, copywriters, designers, and engineers. Oversaw and designed comprehensive projects for environmental visual graphic design to ensure quality and consistency within clients' brand image. Designed and art directed a variety of projects including user interfaces, websites, flash animations, multimedia presentations, brand development, web application, flash banner animation, motion graphics and environmental graphics for various clients.

- SanDisk application, animation, and motion graphic design
- Samsung SSD website and animation design
- Google promotion, email, and animation design
- Cisco web application, and animation design
- Stubhub banner animation design

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2008. 08 - 2008. 12 **Academy of Art University** **Graduate Advisor**

Worked as an advisor for graduate student program in New Media.

2007. 03 - 2008. 05 **Screamstream Interactive** **Interactive Designer**

I was part of a team of interactive designers, creating and animating web designs and flash animations. Designed websites for various clients, working independently and with other designers and developers to create HTML mockup and the associated graphics files.

## EDUCATION

### **Academy of Art University**

M. F. A. Master of Computer Art in New Media

### **Sangmyung University**

M. F. A. Master of Typography in Communication Design

### **Howon University**

Bachelor's Degree, Visual Design

### **Sangji College**

Associate's Degree, Industrial Media Art