

FDX SS GA

**FDX SS GA:
User Mapping of Current Omni-channel and
FDX pages**

CD-4701

R4

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UX Designer

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Simplify Journey Map

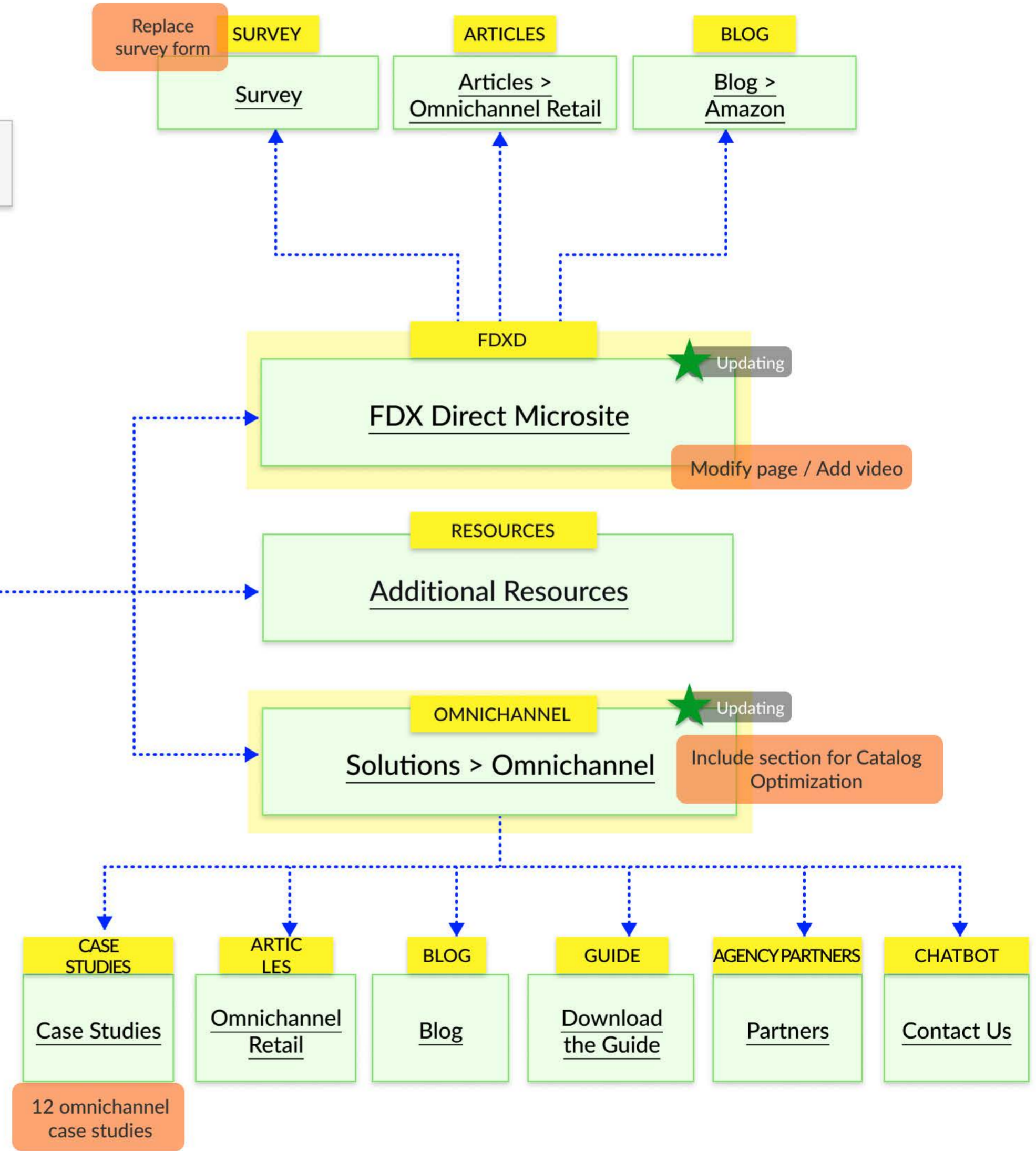
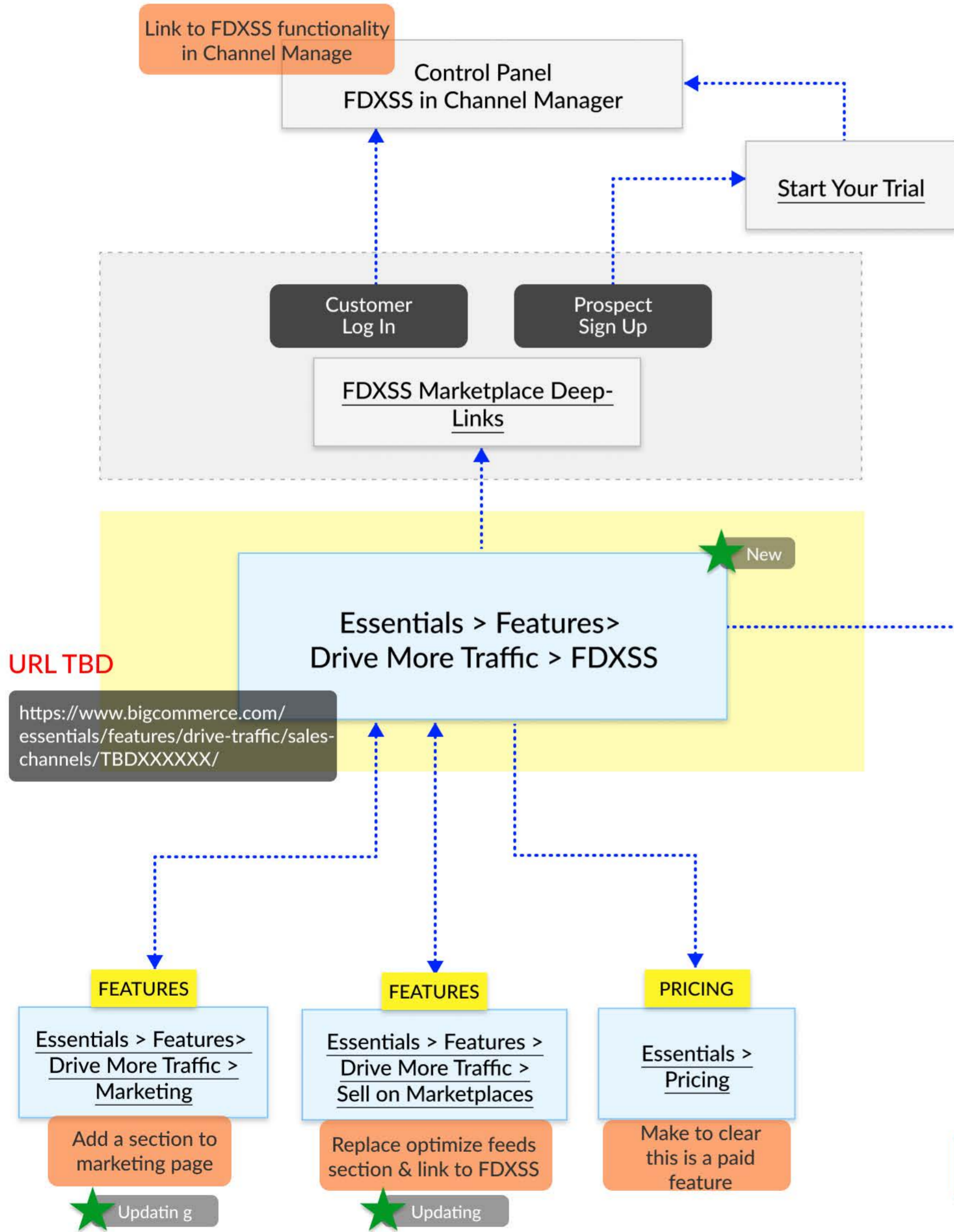
FDXSS FDX Direct Control panel

FDXSS

Self-Serve Functionality in BC Control Panel / SB and lower MM merchants

FDX Direct

Standalone Products / MM and ENT merchants



Simplify Journey Map

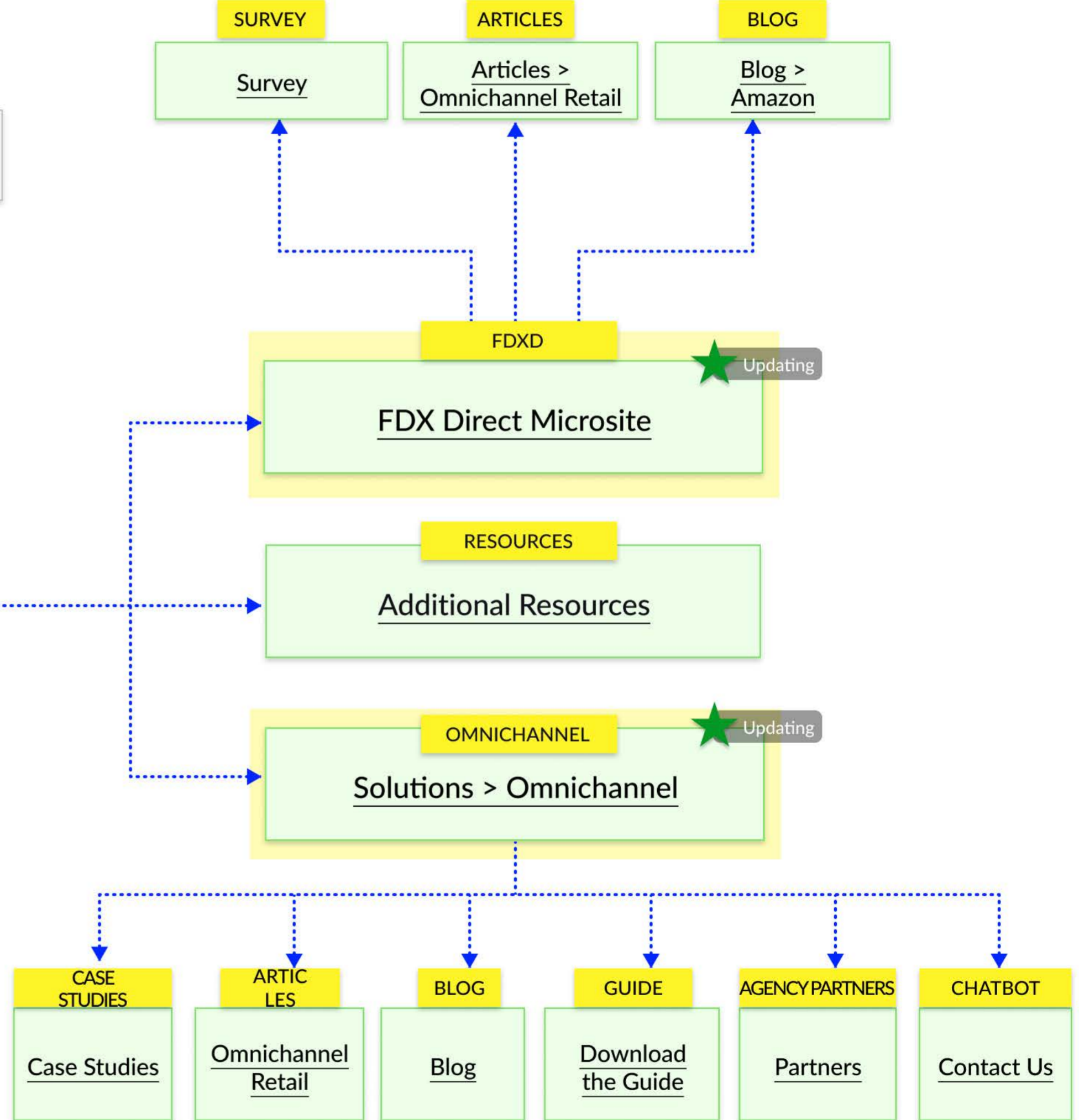
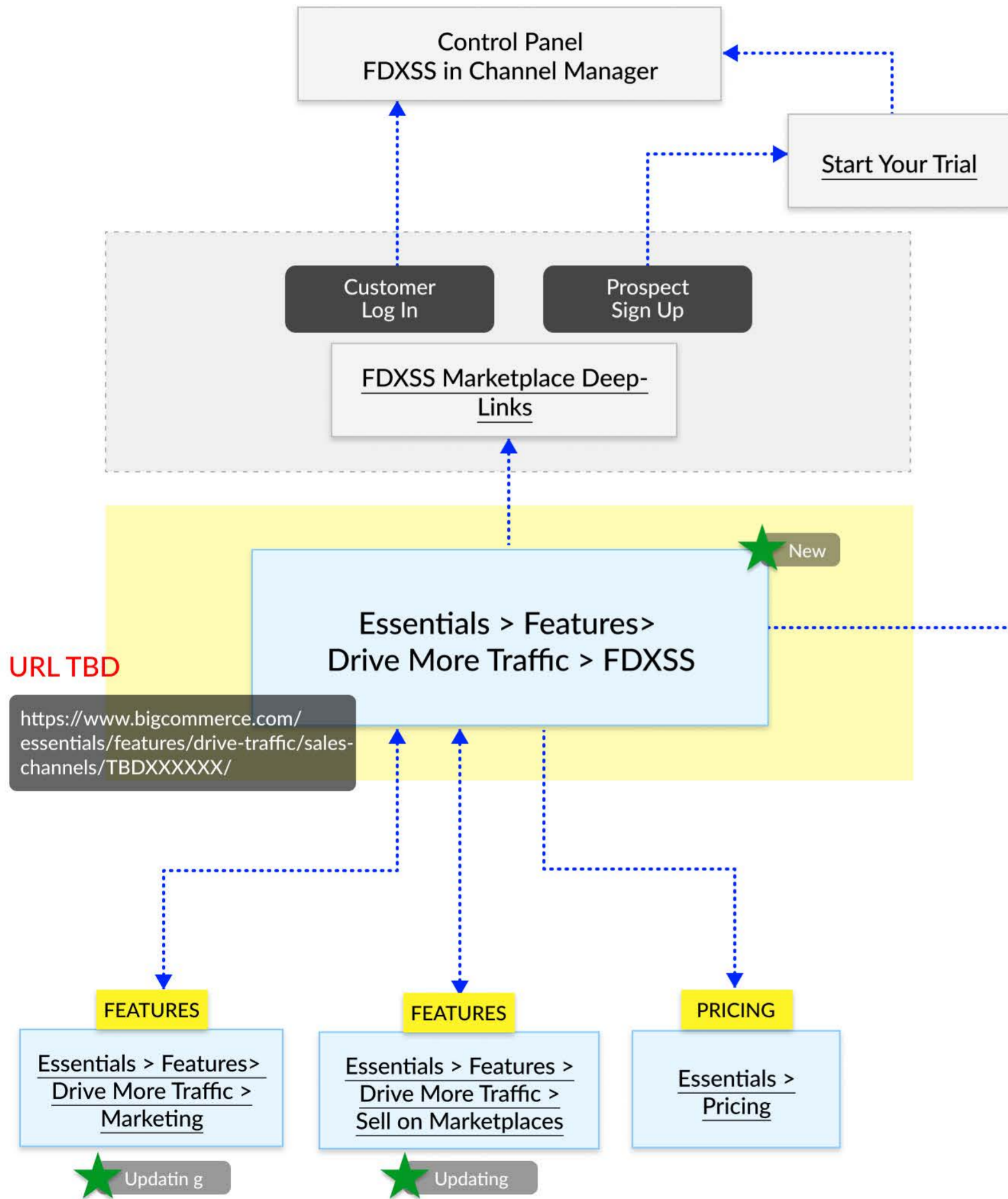
FDXSS FDX Direct Control panel

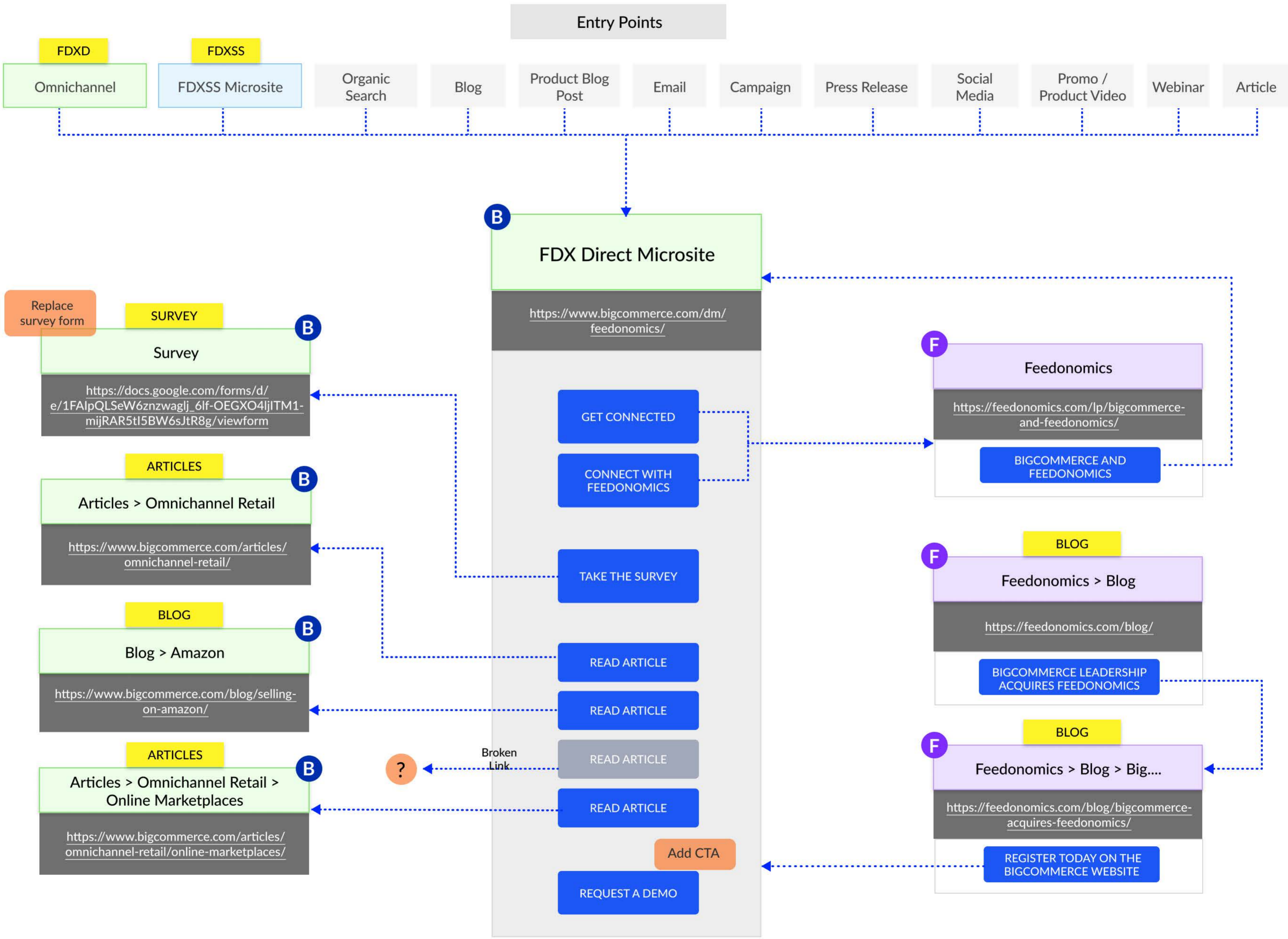
FDXSS

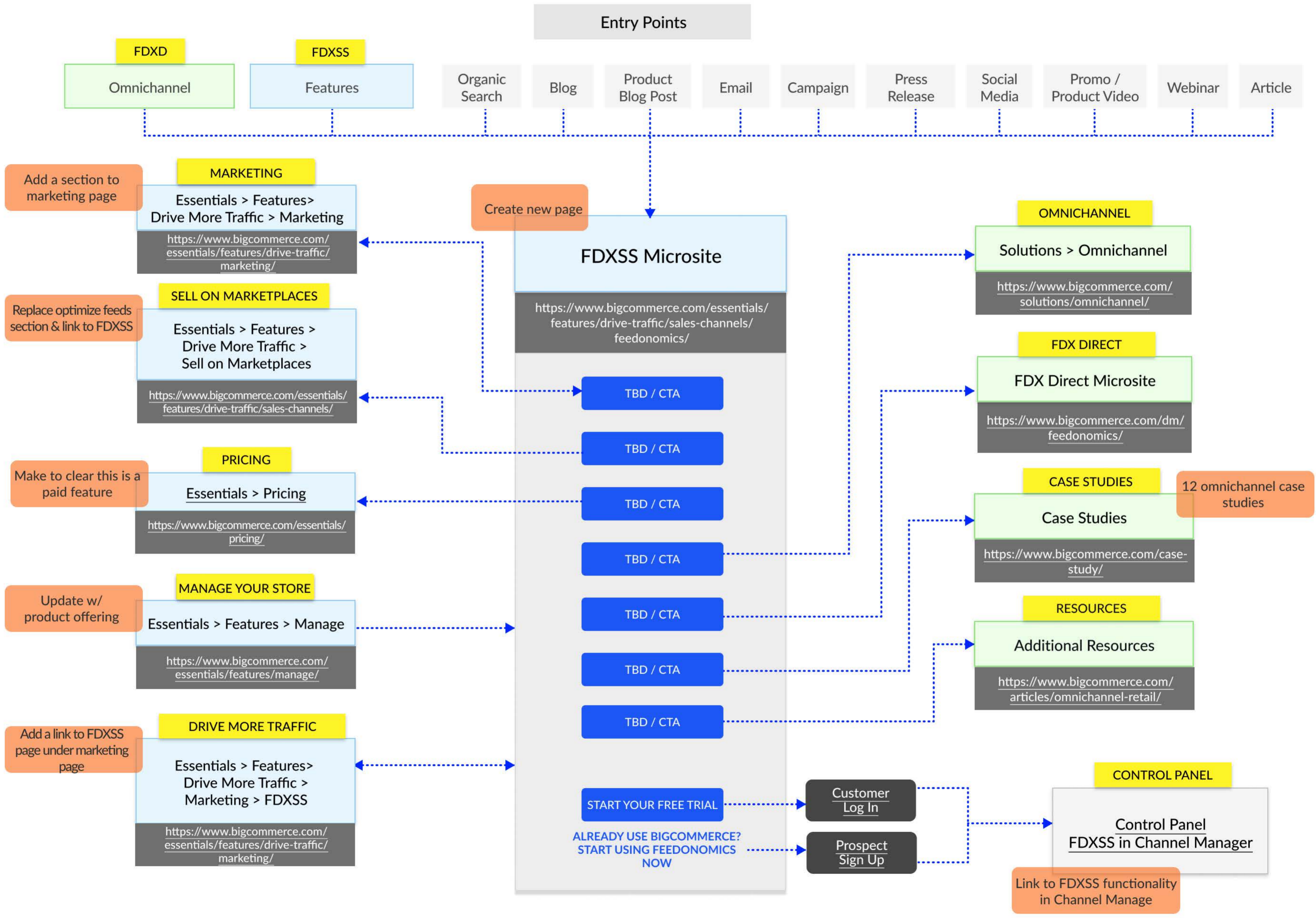
Self-Serve Functionality in BC Control Panel / SB and lower MM merchants

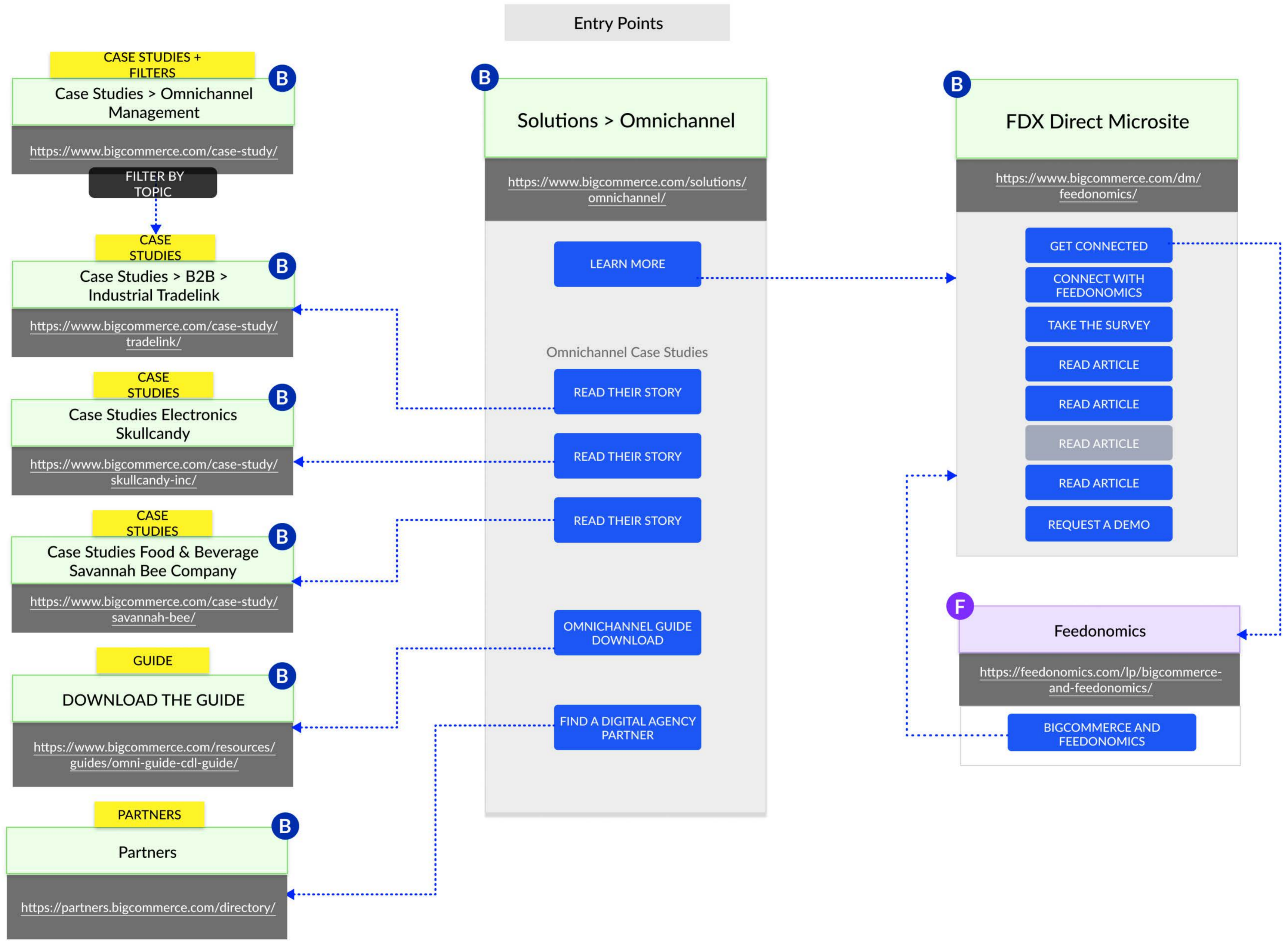
FDX Direct

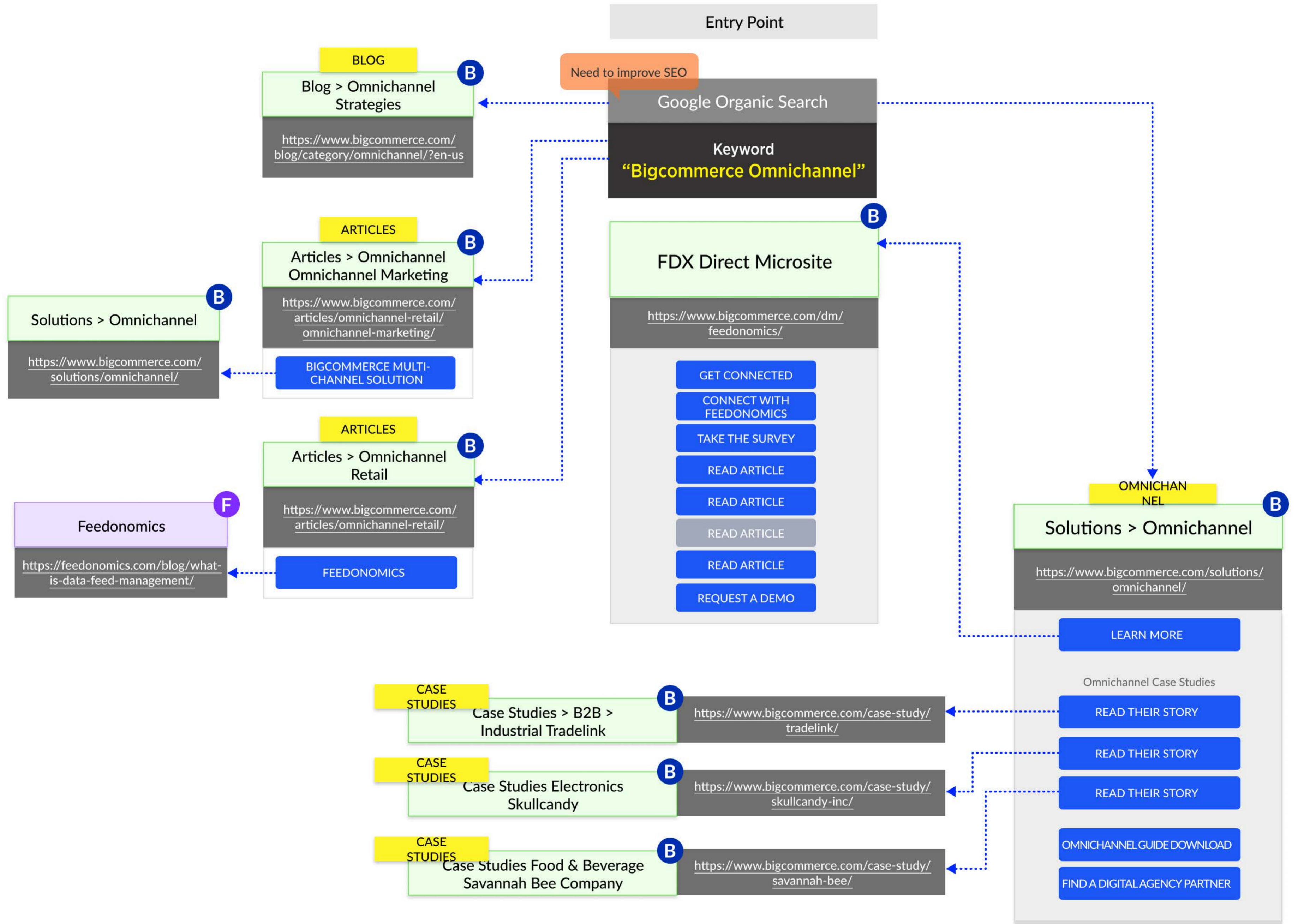
Standalone Products / MM and ENT merchants

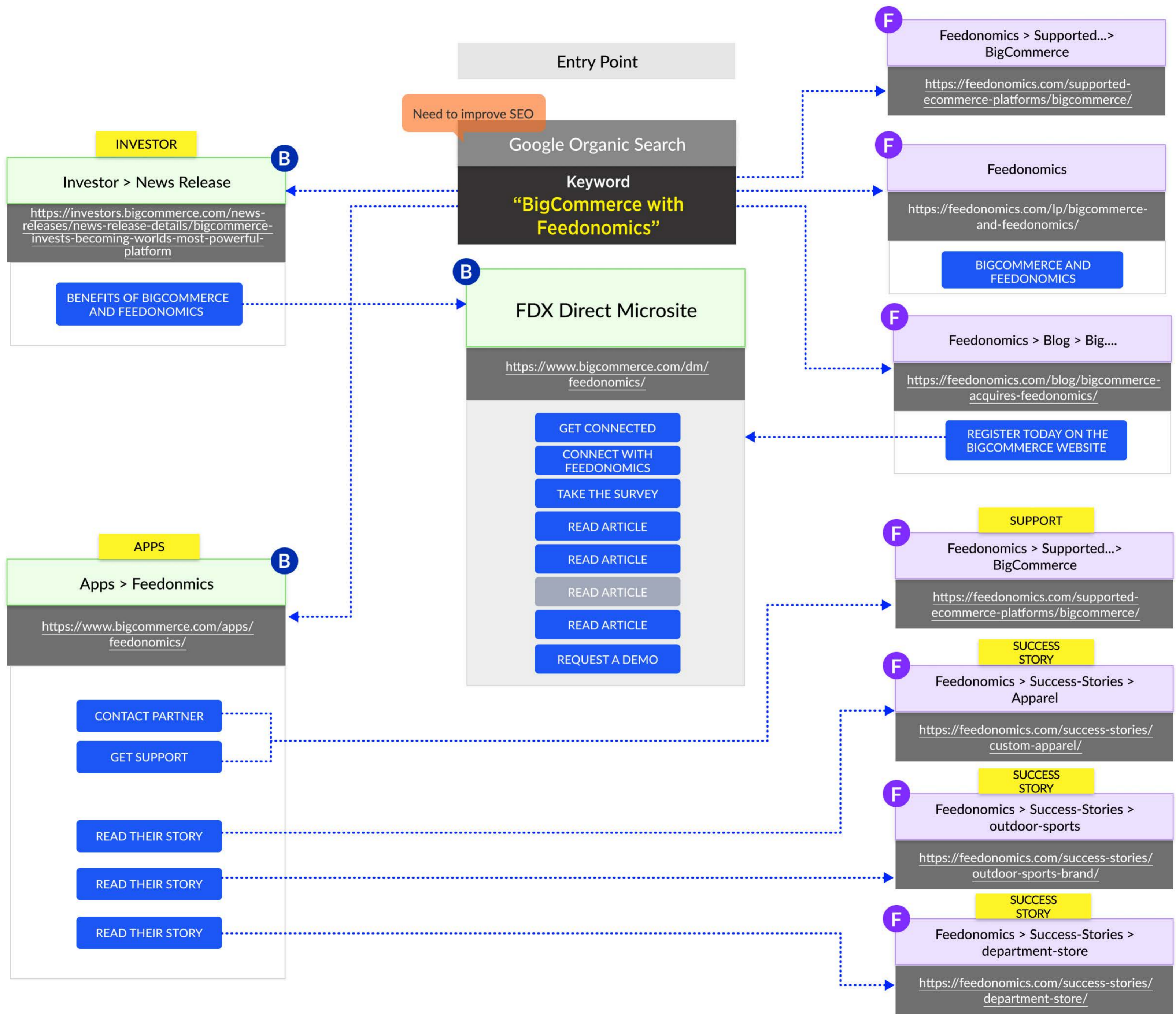












Customer Journey with Ecosystem

The customer journey with ecosystem thinking between **FDXSS Microsite**, **FDX Direct Microsite**, **Solutions Omnichannel**, **Articles**, **Case Studies**, and **Blogs** would be great for the consumer. Because they quickly adopt as navigators through all the information they need, and we can provide the best practice user journey for engaging customers.

