

CAREER

# Job Application Explore UX & UI

BigCommerce Career - Job Application

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UX Designer

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## SUGGESTION 1: Minimum Changes

Keep the same layout as currently built. Only focus on modifying UI.

### Improve UX:

1. Add "APPLY NOW" CTA top and bottom.
2. Add "CANCEL" CTA instead of "CLOSE APPLICATION."
3. Provide the drop-down list for "How did you hear....."
4. Clarify error messages. (ex-disability status)
5. Back to top CTA.
6. Submit CTA.

### Improve UI:

- Adjust the input box sizes.
- Precise visual treatment for the uploading file.
- Consistent font color and size.
- Update overall layout.

### Desktop UI:

[https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102670\\_Opt1-01-01](https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102670_Opt1-01-01)

### FIRST SCREEN - JOB DESCRIPTION

Job Title Here  
Location

APPLY NOW 1

APPLY NOW 1

This mockup shows a job application form with a job title and location at the top. Below this is a large text area for the job description, represented by horizontal grey bars. There are two blue 'APPLY NOW' buttons: one at the top left and one at the bottom left. An orange circle with the number '1' is placed next to each 'APPLY NOW' button to indicate a suggestion to add or improve these buttons.

### FIRST SCREEN - EXTENDED AN APPLICATION FORM

Job Title Here  
Location

APPLY NOW

CANCEL 2

Apply for this job

3

Applicant and Candidate Privacy Policy

4

5

SUBMIT APPLICATION 6

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This mockup shows an extended application form. It includes a job title and location at the top. Below is a blue 'APPLY NOW' button. A 'CANCEL' button is also present, with an orange circle '2' next to it. A section titled 'Apply for this job' contains several input fields. A dropdown menu is open, showing options like 'Indeed', 'Glassdoor', 'LinkedIn', and 'Lorem ipsum dolor', with an orange circle '3' next to it. Below this is a section for 'Applicant and Candidate Privacy Policy' with several lines of text. At the bottom, there is a blue 'SUBMIT APPLICATION' button with an orange circle '6' next to it, and a back-to-top arrow icon with an orange circle '5' next to it. An orange circle '4' is placed next to a red-bordered input field.

## SUGGESTION 2: Moderate changes

### Divided into two screens

#### Improve UX:

1. Split into two screens, which are the job description and job application.
2. It drives to the job application page.
3. Back CTA. It drives to the job description page.
4. Add the Work Experience.
5. Add the vertical scrub bar instead of the horizontal scrub bar. Fix a table width.
6. Add Education.

#### Improve UI:

Same suggestions as 1

#### Desktop UI:

[https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102673\\_Opt2-01](https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102673_Opt2-01)

### FIRST SCREEN - JOB DESCRIPTION

1

**Job Title Here**  
Location

APPLY NOW 2

APPLY NOW 1

This wireframe shows the first screen of a job application process. It features a header with a job title and location, followed by a large text area for the job description. A blue 'APPLY NOW' button is positioned below the text. A red circle with the number '1' is placed at the top left, and another red circle with the number '2' is placed next to the 'APPLY NOW' button. A third red circle with the number '1' is placed at the bottom left, next to another 'APPLY NOW' button.

### SECOND SCREEN - APPLICATION

<< BACK 3

**Apply for this job**

4

Work Experience

5

6

Education

+ Add Another Experience

+ Add Another Experience

Applicant and Candidate Privacy Policy

SUBMIT APPLICATION

This wireframe shows the second screen of a job application process. It features a header with a back button and the text 'Apply for this job'. Below this are several input fields for personal information. A dropdown menu is shown with options like 'Indeed', 'Glassdoor', and 'LinkedIn'. A section for 'Work Experience' includes a table with a vertical scrollbar and a '+ Add Another Experience' link. A section for 'Education' also includes a table and a '+ Add Another Experience' link. A 'SUBMIT APPLICATION' button is at the bottom. Red circles with numbers 3, 4, 5, and 6 are placed at various points: 3 is next to the back button, 4 is next to the 'Work Experience' header, 5 is next to a table input field, and 6 is next to the 'Education' header. A small upward arrow icon is at the bottom right.

## SUGGESTION 3: Maximum changes

Divided into two screens by taps

### Improve UX:

Same suggestions as 2

1. Split into two screens, which are the job description and job application.
2. Navigation - Role overview
3. Navigation - Application.
4. Overview job description.
5. CTA to see the detailed job description.
6. "APPLY NOW" CTA - It drives to the job application page.
7. Full job description.
8. Collapse the full job description.
9. The application page.
10. Provide the drop-down list for "How did you hear...."
11. Add the vertical scrub bar instead of the horizontal scrub bar. Fix a table width.
12. Back to top CTA.

### Improve UI:

Same suggestion as 2

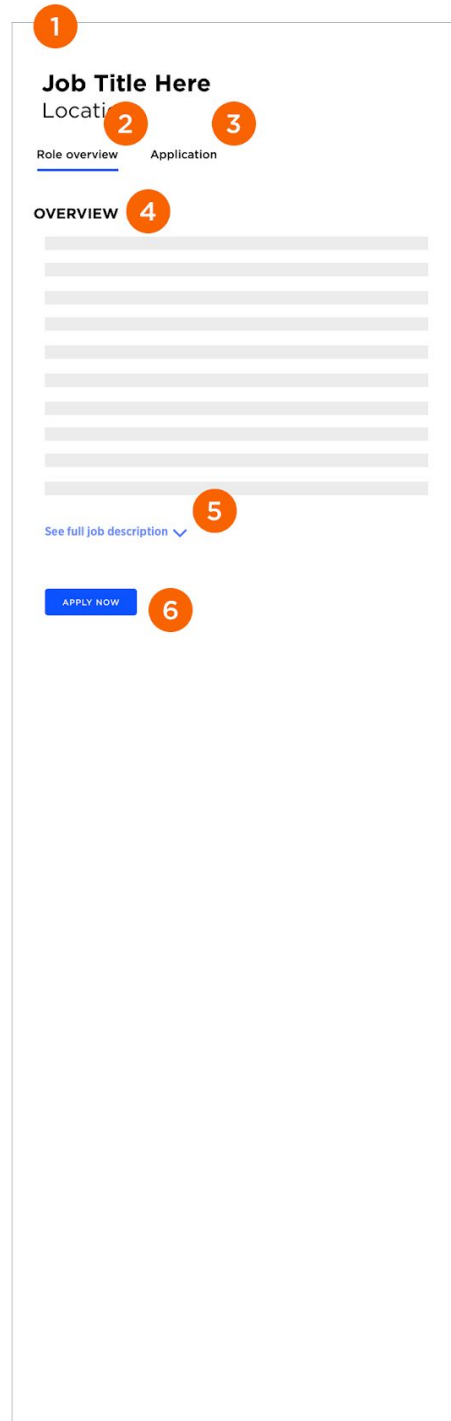
### Desktop UI:

[https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102675\\_Opt3-01](https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374102675_Opt3-01)

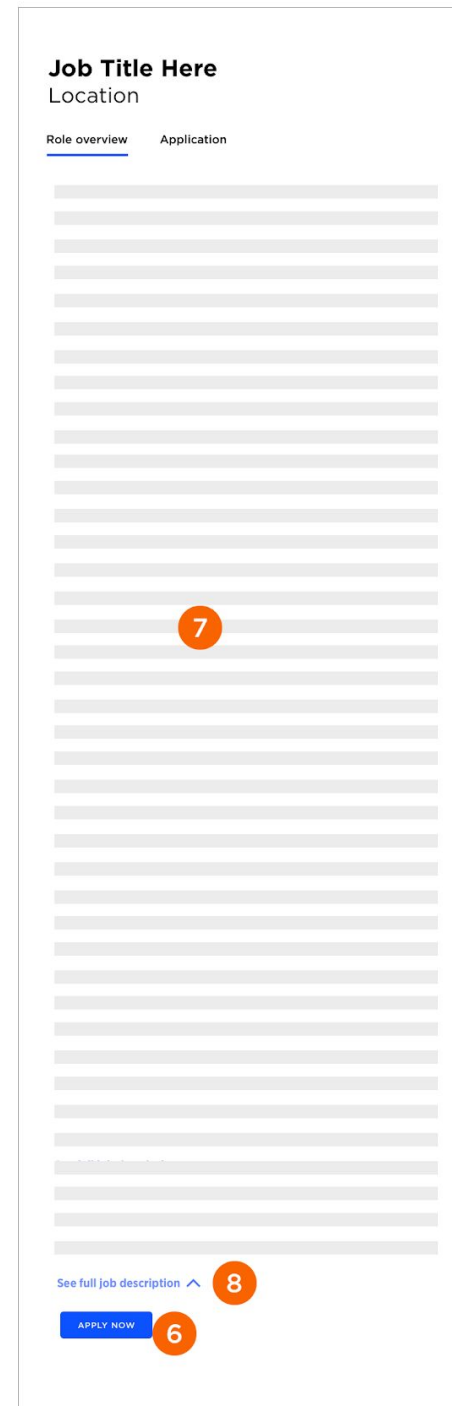
### Mobile UI:

[https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374407090\\_Opt3-04-M](https://bigcommerce.invisionapp.com/share/M4T037ZS8NA#/374407090_Opt3-04-M)

FIRST SCREEN - JOB OVERVIEW



FIRST SCREEN - FULL JOB DESCRIPTION



SECOND SCREEN - APPLICATION & PRIVACY POLICY

